



**D Y PATIL**  
UNIVERSITY  
PUNE | AMBI  
॥ ज्ञानधीनं जगत् सर्वम् ॥

School of  
**Management**

**BBA**

Bachelor of  
Business Administration

**BCA**

Bachelor of  
Computer Application

**MBA**

Master of  
Business Administration

**MCA**

Master of  
Computer Application

**Acquiring Knowledge  
Cultivating Leadership  
Fostering Innovation,  
and Shaping the Future  
of Business** ▶▶▶



[dypatiluniversitypune.edu.in](http://dypatiluniversitypune.edu.in)



## ABOUT D Y PATIL UNIVERSITY, PUNE

Since its inception in 1983, the D Y Patil Group of Institutions has established itself as a premier educational group in India. D Y Patil University Pune, founded under the Government of Maharashtra Act No.VI of 2019 and recognized by UGC, New Delhi, owes its origin to the vision and dedication of **Padmashree Dr. D. Y. Patil, Founder President**, a forward-thinking leader who initiated the pursuit of education in Mumbai, Maharashtra. With the guiding principle of **"Knowledge is Supreme,"** the institution was established to deliver quality, value based and cutting-edge education. Over the years, it has evolved into one of Maharashtra's largest private educational providers, offering a diverse range of programs. Under the leadership of **Dr. Vijay D Patil, President and Chancellor** and **Dr. Shivani Vijay Patil, Vice President and Pro-Chancellor** since 2006, D Y Patil Technical Campus has transformed into a university with schools dedicated to Architecture, Design, Engineering and Technology, Hospitality and Tourism Studies, Law, Management, Pharmacy, as well as Polytechnic and Agriculture."

## OUR JOURNEY

From 2006, at D Y Patil Technical Campus colleges namely D Y Patil College of Engineering, D Y Patil School of Engineering Academy, D Y Patil Institute of Engineering and Technology, School of Pharmacy, Padmabhushan Vasantdada Patil College of Agriculture, D Y Patil Polytechnic, D Y Patil Institute of Management, D Y Patil School of Design and D Y Patil School of Architecture are successfully running UG and PG programmes which are approved by AICTE, MSBTE, PCI and COA wherein more than 7000 students are studying in the various programmes of campus.

Rich legacy and history of excellence spanning more than 17 years resulted into transform as D Y Patil University, Pune and continued to provide cutting-edge programs.



ज्ञानधीनं  
जगत्  
सर्वम्

## MANAGEMENT LEADERS



**Dr. D. Y. Patil**  
Founder President



**Dr. Vijay D. Patil**  
President & Chancellor



**Dr. Shivani V. Patil**  
Vice President  
& Pro Chancellor



**Dr. Sayalee Gankar**  
Vice Chancellor

## INDUSTRY ADVISORY BOARD



**Praveen Vukkalam**  
Managing Director  
Barclays



**Rituraj Sar**  
Vice President and Head -  
Learning & Development  
Lupin Limited



**Aniruddha Khekale**  
Sr Vice President  
& Head HR  
Adani



**Sachin Kalgude**  
Managing Director  
Accenture



**Sunil Narula**  
Sr Vice President -  
Sales & Marketing  
Panasonic



**Samrat Gupta**  
Managing Director  
& CEO  
Tata Motors Finance Ltd.



**George Cardoz**  
Head HR & TA  
Forbes Marshall



**Sudendu Shah**  
Founder & CEO  
Pride Group



**Deodatta Deshpande**  
Managing Director  
Thermax



**Piyush Dewangan**  
CEO & Chief Analyst  
Quadrant Knowledge  
Solutions



**Upasana Khanduri**  
Head HR  
XDBS



**Sunil Soneji**  
VP Business Innovation  
Cybage



**Debashish Ghosh**  
Senior Vice President &  
Country HR Head  
Berkadia



**Sumit Shahi**  
Cluster Head  
HDFC Bank



**Swastik Mishra**  
Vice President - Applications  
Development  
Senior Manager  
Citi India



**Amitsingh Winget**  
General Manager  
Kirloskar Brothers Limited



**Sambhaji Chawale**  
Founder & Director  
Nextgenedu.inc







## SCHOOL OF MANAGEMENT

School of Management endeavours to be in the forefront of management and information technology education by providing transformative educational experience. Our undergraduate and post graduate programmes are designed to inspire the students and make them ready to take the complex challenges, business practices, economic changes at national and international level.

Educational experience is aimed at equipping students with the management and information technology skills. Collaboration with industry, research organizations and world class universities bring the dynamic curriculum to master the skills and methods. Case based learning is major pedagogy in classroom to learn business scenarios. Students are sensitized towards social responsibility and sustainable development goals.

School of Management runs undergraduate and post-graduate and research programme namely BBA, MBA, MCA and PhD programmes. School of Management is hub for academic experience at university and provides state of art infrastructure, faculty, latest software and IT research tools.

## ACHIEVEMENTS

- University Campus has received “**Vanashree Award**” as Green Campus by Government of Maharashtra and Ministry of Environment.
- D Y Patil University is awarded as **University for Innovation in Global Collaborative Learning** in at 19th World Education Summit

## HIGHLIGHTS

- UG and PG Programs offered are BBA, BCA, MBA, MCA and PhD
- BBA and MBA Program offers specializations in Marketing, Human Resource, Operation, Finance, Digital Marketing, Business Analytics.
- BCA and MCA Programme provides emerging skill Cloud Technology, Data Science, Cyber & IT, Mobile Computing and AI.
- Credit based certifications\* in Tally, Artificial Intelligence, IOT, Machine Learning, Block Chain in new areas.
- Freshman Orientation Programme, Executive Development, Competency Mapping - Behavioral Labs, Boot Camps, and Immersion Programmes for professional development
- 75 % Industry Faculty with extensive use of Case study, Projects and Business Simulation
- CIAP for providing career services, internship, live projects and final placement for students.
- Centre for Entrepreneurship, Innovation, and Incubation (CEII) to support Start-Up India
- MOU and partnership with leading Universities and Industry for academic, imparting technology joint research and leadership - managerial development through guest lectures, seminars, conferences, on the job training, projects, and internships.
- Finishing School to gain experience through 9 Student Clubs Readers' Club, Sport Club, Cultural Club, Photography Club, Film & Theater Club, Expressions Club, Social Media Club, Environmental Club and Outreach Club
- Residential Campus\*

## VISION

School of management aims to be the premier business management school by providing management and information technology education to transform careers and lives by creating next leaders, intrapreneurs and entrepreneurs.

## MISSION

- Delivering quality and value based education for transformative educational experience
- Emphasizing the extensive use of case based learning, research based projects and practical approach in teaching
- Imparting fundamental functional business skills, data analytics and innovation management through the advanced curriculum and practical based learning
- Introducing innovative methods for developing leadership for managing complex decisions with the help of technology based tools.
- Inculcate entrepreneurial skills to identify and explore business opportunities
- Project based learning with the help and monitoring of the industry practitioners

 **Our Students are professionally trained and given exposure to the real world experience** 

Prof. Pranav Ranjan



# BACHELORS OF BUSINESS ADMINISTRATION (BBA)

## Programme Highlights

- Duration: Four Years
- Semesters: 8 Semesters (with multiple entry/exit options)
- Choice Based Credit System (CBCS)

## Specialization

- **Financial Management**
- **Human Resource Management**
- **Marketing Management**



## Programme Objectives

- To develop precise understanding about business environment and organizations.
- To develop managerial aptitude among the students in order to work independently and in organized groups.
- To inculcate among the students the qualities of a dynamic manager, capable of taking various decisions and communicating effectively to different groups of people.
- To understand and gain knowledge of various financial institutions and agencies.

## Programme Delivery

### Classrooms

- Case studies
- Business Simulations
- Group Activities
- Role Plays
- Management games
- Scenario Analysis
- Quizzes

### Beyond Classroom

- Guest Lectures and Seminar
- Winter & Summer Internship
- Personality Development Programs
- Industry Visits
- Live Projects
- Social Responsibility & Community Engagement
- Certifications
- Foreign language



## Core Subjects

Economics | Research Methodology | Leadership Development | Project Management | Entrepreneurship Development | Strategic Management

## Financial Management



- Economic Analysis
- Business and Management Accounting
- Financial Accounting
- Cost Accounting
- Financial Modelling
- Strategic Cost Management
- Taxation
- Cash Flow Management

## Human Resource Management



- Organizational Behaviour
- Talent Acquisition and L&D
- People's Skills
- Compensation and Performance Management
- HR Analytics
- Organizational Development

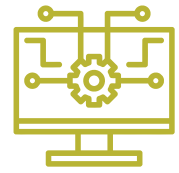
## Marketing Management



- Social Media Marketing
- Digital Marketing
- Market Research
- Sales Force Management
- Sales and Channel Management
- Marketing Strategy
- Brand Management
- International Marketing
- Strategic Marketing

## Career Opportunities

Managers in the respective Functional Domains | Research Analyst | Market Analyst | Sales Managers  
Finance Managers | Cost Analyst | Financial Analyst | Investment banker | Financial Consultant  
HR Manager | Talent Acquisition Manager | HR Generalist | HR Executive



### Programme Highlights

- Duration: Four Years
- Semesters: 8-Semester
- As per National Education Policy (NEP) 2020, Four Year programme with multiple entry and exit.
- Six months Industry Internship in last semester in fourth year
- Two Months Live Summer Project after completion of each academic year

### Programme Objectives

- **Foster Collaborative Problem-Solving in AI and Machine Learning:** Encourage students to work together on AI and Machine Learning projects, emphasizing teamwork and collaboration to address complex challenges in these rapidly advancing fields.
- **Promote Ethical Conduct in Computer Applications:** Instil a strong commitment to ethical practices, particularly in the context of AI and ML projects, where societal implications are significant, ensuring graduates prioritize integrity and responsibility in their work.
- **Cultivate Self-Directed Lifelong Learning:** Equip students with the skills and mindset to pursue independent learning, enabling them to stay abreast of the latest developments in AI and ML.
- **Enhance Interdisciplinary Communication Skills:** Develop effective communication abilities across diverse disciplines, enabling graduates to convey complex technical concepts with clarity and precision.
- **Encourage Innovation and Value Creation:** Inspire graduates to embrace innovation and think creatively, empowering them to leverage technologies to generate novel solutions and drive positive change.
- **Facilitate Success in Team Environments:** Provide students with opportunities to thrive in team settings, preparing them for the collaborative projects with diverse skill sets.

### Programme Structure

	Core Technical Courses	Professional Technical Courses
<ul style="list-style-type: none"> <li>• Foundation Course (Bridge Course)</li> <li>• Core Computer Application Courses</li> <li>• Electives</li> <li>• Hands-on Training/Project Based Courses</li> </ul>	<ul style="list-style-type: none"> <li>• Artificial Intelligence</li> <li>• Machine Learning</li> <li>• Internet Of Things</li> <li>• Full Stack</li> <li>• Internet Programming</li> <li>• DevOps</li> <li>• Data Science</li> <li>• Blockchain</li> <li>• Cloud Computing</li> <li>• Database Management System</li> <li>• Big Data</li> </ul>	<ul style="list-style-type: none"> <li>• Digital Marketing and Social Media</li> <li>• Business Intelligence and Analytics</li> <li>• Science of Data Engineering</li> <li>• Robotics and Automation</li> <li>• Business Analytics</li> <li>• Web Intelligence</li> <li>• Ethical AI</li> <li>• Natural Language Processing</li> <li>• Computer Vision</li> </ul>

With compulsory courses in Generative AI and Prompt Engineering

### Programme Delivery

- **Teaching-Learning:** Engage with experienced faculty members who cover theoretical concepts and practical applications
- **Technical Workshops:** Interactive workshops aimed at enhancing problem-solving skills, coding abilities, and software development techniques
- **Group Discussions and Project Presentations:** To analyse real word problem discussing them and solving.
- **\*Certifications:** Additional credits for the professional certifications
- **Industry Projects and Internships:** To apply classroom knowledge to industry specific projects and gaining practical experience and exposure to real word challenge.
- **Professionals Workshops and Training Programme:** Workshops and training programs focused on soft skills, resume building, mock interviews, interview preparation, communication skills, attitude and aptitude development through simulations and practice sessions etc.
- **Entrepreneurship Centre:** Entrepreneurship Centre to provide training for start-ups.

### Career Opportunities

Software Development Trainee | Data Scientist Technical | Analyst Web Developer | E-commerce Analyst  
Cyber Security Expert | Blockchain Analyst | Product Management | AI Developer | Network Engineer

\* University has right to make the changes in programme structure/subject basket/assessment/evaluation.

# MASTER OF BUSINESS ADMINISTRATION (MBA)



# MBA

## Programme Highlights

- Duration: Two Years
- Semesters: 4 Semesters
- Choice Based Credit System (CBCS)

## Specialization

- **Financial Management**
- **Human Resource Management**
- **Marketing Management**
- **Operations and Supply Chain Management**
- **Agri Business Management**

## Programme Objectives

- To create student centric teaching - learning environment which prepare them to achieve their career goals
- To select and apply suitable tools for decision making required for solving complex managerial problems
- To develop sound knowledge of the business processes and inculcate creativity and innovation in the work place
- To produce industry ready graduates having utmost look for professional, personal and institutional integrity, social responsibility and continuous learning
- To collaborate with industry, social organizations and academic institutions for the development of students, institute and society at large
- To develop professional, entrepreneurial skills and social awareness among students to mold them into a good citizen of our country.

## Programme Delivery

### Classrooms

- Case studies
- Business Simulations
- Experiential learning
- Management games
- Scenario Analysis
- Project Based Learning
- Continuous assessment & Evaluation

### Beyond Classroom

- Master Class
- Dissertation and Internship
- Competency Development Programs
- Business Leadership Programs
- Industry Projects
- Corporate Social Responsibility & Community Engagement
- Data Analytics
- Certifications in Data Science and Analytics, AI, Metaverse and Block chain



## Financial Management



- Financial Statement Analysis
- Investment Banking
- Derivative Markets
- Advanced Technical Analysis
- Financial Modelling
- Financial Risk Management
- Merger & Acquisition
- Good and Services Tax

## Human Resource Management



- HR Audit and Scorecard
- Talent Management
- HR Analytics
- Organizational Development & Change Management
- Conflict & Negotiation Management
- Managing Cross Cultural Workforce and Diversity
- Employer Branding

## Marketing Management



- Digital and Social Media Marketing
- Marketing Researche
- Sales Force and Channel Management
- Marketing Strategy
- Strategic Brand Management
- International Marketing
- Retail Marketing

**BB We Empower Future Leaders and Entrepreneurs by  
Unleashing their Potential with Management Education** **DD**



## Operations & Supply Chain Management



- Operations Strategy & Control
- Project Management
- Supply Chain Analytics & Strategy
- Business Analysis
- Technology And Innovation Management
- Operations Excellence in Manufacturing
- Supply Chain and Logistics: Modelling and Design
- Procurement and Material Management
- Sustainable Supply Chain Management

## Agri Business Management



- Innovative Technology in Agriculture
- Marketing of Agri Inputs and Outputs
- Post-Harvest Techniques and Management
- Rural & Agriculture Marketing
- Quality Management in Agriculture
- Food Retail Management
- Agri Supply Chain Management
- Agri Import & Export Management

## Core Subjects



- Strategic Management
- Business Simulation for Strategic Decision Making
- Innovation Management
- Business Forecasting
- Advance Project Management
- Game Theory for Strategic Thinking
- Corporate Governance & Ethics

## Career Opportunities



- Brand Manager
- Marketing Manager
- Market Research Analyst
- Sales Manager
- Media Manager
- Internet Marketing Manager
- Financial Manager/Analyst
- Credit Analyst
- Accounting Manager
- Risk and Insurance Manager
- Treasurer
- Finance Manager
- Investment Banker
- Recruitment
- Training and Development
- Industrial Relations
- Payroll Management
- HR Generalist
- Supply Chain Manager
- Logistics Manager
- Inventory Control Manager
- Project Managers
- Operations Manager

\* University has right to make the changes in programme structure/subject basket/assessment/evaluation.



# MASTER OF COMPUTER APPLICATION (MCA)



# MCA

## Programme Highlights

- Duration: Two Years
- Semesters: 4-Semester
- Six months Industry Internship
- 2 Months Live Summer Project

## Programme Objectives

- To develop graduates in cutting edge technology, understanding contemporary areas and skills
- To prepare the students with core areas by imparting knowledge, skills, and right attitude
- Empowering future-ready technology professionals to drive professional and organizational growth

## Programme Structure

	Core Technical Courses	Professional Technical Courses
<ul style="list-style-type: none"><li>• Foundation Course (Bridge Course)</li><li>• Core Computer Application Courses</li><li>• Electives</li><li>• Hands-on Training/Project Based Courses</li></ul>	<ul style="list-style-type: none"><li>• Artificial Intelligence</li><li>• Machine Learning</li><li>• Internet Of Things</li><li>• Full Stack</li><li>• Internet Programming</li><li>• DevOps</li><li>• Data Science</li><li>• Blockchain</li><li>• Cloud Computing</li><li>• Database Management System</li><li>• Big Data</li></ul>	<ul style="list-style-type: none"><li>• Data Science with AI ML</li><li>• Deep Learning</li><li>• Virtual Reality</li><li>• Computer Graphics and game development</li><li>• Augmented Reality</li><li>• Scalable Data Storage and Retrieval</li><li>• Time series analysis</li><li>• Computer Vision</li><li>• Real-time Big Data Analytics</li></ul>

**With compulsory courses in Generative AI and Prompt Engineering**

## Programme Delivery

- **Teaching-Learning:** Engage with experienced faculty members who deliver comprehensive lectures covering theoretical concepts and practical applications
- **Technical Workshops:** Participate in interactive workshops aimed at enhancing problem-solving skills, coding abilities, and software development techniques.
- **Group Discussions and Project Presentations:** To analyse real word problem discussing them and solving.
- **Certifications\*:** University gives additional credits for the professional certifications
- **Industry Projects and Internships:** To apply classroom knowledge to industry specific projects and gaining practical experience and exposure to real word challenge.
- **Professionals Workshops and Training Programme:** Workshops and training programs focused on soft skills, resume building, mock interviews, interview preparation, communication skills, attitude and aptitude development through simulations and practice sessions etc.
- **Entrepreneurship Centre:** Entrepreneurship Centre to provide training for start-ups.



\* University has right to make the changes in programme structure/subject basket/assessment/evaluation.



## Career Opportunities



- Hardware Engineer
- Software Developer
- Database Engineer
- Data Scientist
- Cloud Architect
- Web Designer and Developer
- Technical Writer
- IT Architect
- System Analyst
- Trouble Shooter
- Software Consultant
- Business analysts
- Software Engineer/Software Application Developer
- Database Administrator
- Cloud Engineer
- Software Tester
- System Architect
- Network Engineer
- Social Media Manager
- Ethical Hacker
- Quality Assurance Manager





## CORPORATE RELATIONS AND CAREER SERVICES

University has created the two important services to promote discovery, innovation driven environment namely CIAP and KRITI. Platforms are created to bring companies and university for the collaboration with an outcome of developing competencies, future skills, research, projects and final placement.

### Centre For Industry and Academia Partnerships (CIAP)

#### Vision

Develop the young workforce as corporate professionals, techno-managers and entrepreneur through academic and industry partnership.

#### Mission

- CIAP aims to be engaged to provide advance education, research, skill building program and employment through various interventions.
- Build the competencies and provide the exposure to industry practices.
- Use of behavioral - technical assessments and conduct training programs to build competencies.
- Collaborate and partner with industry and government for development of knowledge and skills.

#### Initiatives

CTO Summit | CHRO Summit | CEO Summit | Honhar Bharat | MOUs | Guest Lectures, Seminars, Panel Discussion, Industry Visits

### Centre for Excellence KRITI

#### Knowledge | Research | Ideation | Technology | Innovation

#### Vision

Focus on upskilling to develop the technical and professional skills through professional organizations and trainers.

#### Mission

Identify the latest requirement of the industry and design the program

#### Initiatives

- Up-Skilling through leading partners for credit based and additional certifications
- Hackathon | Skill- Hackathon | Business Idea Pitching Competition | Business Modelling | Prototyping

### SOME OF OUR TOP RECRUITERS



Be the next forward thinker to tackle social, economic and industry challenges through theoretical and practical approach, we prepare you to work for Industry 4.0

**Prof. (Col.) Sunil Bhosale**

Director, Strategy



# CAMPUS TO CORPORATE >>>>>



**Hrushikesh Ghoti**  
COGNIZANT



**Dhawal Kasar**  
ALLSTATE



**Janhavi Pardhi**  
ACCENTURE



**Ritik Shende**  
REPLICON



**Sanket Yergude**  
REPLICON



**Vaibhav Pandiya**  
REPLICON



**Kapil Bharambe**  
CODECASTE PVT.LTD



**Suraj Baderao**  
CHEGG



**Nikhil Bondre**  
ACCENTURE



**Raviraj Gaikwad**  
ACCENTURE



**Pratyush Jha**  
Cognizant



**Saurabh Sudheer**  
BEELOGICAL



**Abhishek Maurya**  
YASH TECHNOLOGY



**Bhagyashri Lolage**  
PROBITY SOFT



**Aarshi Gupta**  
SUMA SOFT



**Pratiksha Gowswami**  
SUMA SOFT



**Khushi Sukhani**  
SUMA SOFT



**Kailash Mohite**  
LTI



**Harshad Sutar**  
L&T



**Kajal Walmik**  
APS Microtech

## Placement Highlights

Average Package: 4.8 | 100% Internship Internship



## STUDENT ACHIEVEMENTS

- IT COLLOQUIUM 2022 Projects Expo presentation of projects by 300 in Computer Science and IT in Artificial Intelligence, Machine Learning, Cloud Computing, Cyber Security , Image Processing , Deep Learning and Cryptography.
- Real Time Projects submitted with built protocol by 53 students for Socio Make-a-Thon by AMDOCS Pune.
- Won First Prize in Quasar Hackathon in Smart City Domain.
- Won First Prize in Quasar Hackathon in MedTech Domain.
- Won Second Prize Spot Genius in KLEOS National Hackathon
- Received Sponsorship for start-up “VAPTOR” worth Rs 5Lakh .
- SAE BAJA 2019 and ATVC 2020.
- Basketball event in 18th‘ZEST-20’ organized in 2020.
- Basketball event in ‘VIJAY-2K19’ in 2019.
- ‘MAHARASHTRA SHREE-2019’ State Level Body Building Championship organized by Maharashtra Body Builder Association in 2019.
- ‘BEST PHYSIQUE COMPETITION’ Inter Collegiate Competition in 2019.
- ‘BODY BUILDING CHAMPIONSHIP’ in 2019.
- Basketball event ‘SUMMIT 18’ National Level Inter-Engineering Sports Meet in 2018.





# CAMPUS LIFE



## CAMPUS

DY Patil University is known for its Architecturally well designed buildings, large campuses, world class stadium and sports culture. Ambi campus is spread over more than 40 acres of land, fresh air and climate, lush green and amidst of nature near the valley. Campus has modern structure, academic spaces include library, studio, labs & workshops.

## STUDENT CLUBS

Students at campus can pursue their passions through clubs like Photography club, the dancing club, the film club, the singing club, the theatre/ club, storytelling club, book reading club and sports club are engaged to organize various competitions and events.

## STUDENT COUNCIL

University has elected student council which contributes in the academic and disciplinary proceedings. Committees are Student Welfare Committee, Sports Committee, Cultural Committee and Youth Leadership Development Committee.

## INFRASTRUCTURE

The campus is amidst nature with flora and fauna gives the campus a uniqueness and located near the valley. Infrastructure is a modern design which resulting into a scenic and beautiful campus with quietness and harmony.

## ACCOMMODATION\*

University has best accommodation facilities for boys and girls students.

## LIBRARY

Library is equiped with books, journals, E Resources & Data bases. DYPU quarterly publish journal "IJSTEAM With ISSN No. 2582-8509



## National Cadet Corps (NCC)



NCC-National Cadet Corps is an organisation under the Ministry of Defence, Government of India. NCC wing at D Y Patil University is established to develop selected cadets personality, sense of duty, discipline, professional skills and patriotism. NCC training brings discipline and expect cadets to contribute for the Nation Building and being responsible for the Social Integration.

## National Service Scheme (NSS)



NSS - National service scheme is a public service program launched by the then union education minister V.K.R.V. RAO in 1969. Every Indian male and female who is earlier than 18 years of age at the time of joining is eligible to join national service scheme.

"The campus is serene, providing an ideal environment for academic, professional and wholistic pursuits"

**Cdr. Abhijeet Hinge**  
Campus Director



## STUDENTS TESTIMONIALS



"Studying at DY Patil University Pune Ambi was a transformative experience. The Management program offered a perfect blend of theoretical knowledge and practical exposure, preparing me for the dynamic corporate world. The supportive faculty and state-of-the-art facilities truly set DY Patil apart."

**Harshwardhan Jadhav**, 2nd Year MBA, SOM

"Choosing DY Patil University Pune Ambi for my Management studies was one of the best decisions I made. The comprehensive curriculum, industry-relevant projects, and experiential learning opportunities provided me with the skills and confidence to excel in my career. Highly recommended!"

**Akash Ambre**- 1st year BBA, SOM



"I am incredibly grateful for the holistic learning experience I received at our D Y Patil University. The faculty members were not just educators but mentors who guided us every step of the way. Their dedication to our success was evident in their willingness to go above and beyond to ensure we understood complex concepts and were well-prepared for real-world challenges."

**Nitish Pandey**, MCA 2nd Year

"One of the highlights of our educational institution was its robust curriculum that blended theoretical knowledge with practical application. From programming languages to database management, we were exposed to a wide range of subjects that equipped us with the skills needed to excel in the field of computer applications. The hands-on learning approach, coupled with state-of-the-art facilities, provided a conducive environment for exploration and innovation."

**Varun Salunke**, BCA 2nd Year



The diverse student body at DY Patil University Pune Ambi created an intellectually stimulating environment that enriched my learning journey. I am grateful for the opportunities prevailing in the upcoming ways. The academic curriculum and supportive community fostered my personal and professional growth, preparing me for success beyond my past.

**Suman Saw**, 1st Year MBA, SOM

## • STUDENT SPEAKERS •



## ELIGIBILITY CRITERIA

### BBA & BCA

Maharashtra Candidate

- 1) The Candidate should have passed Class XII (10+2) in any stream (Science/ Commerce/ Humanities/ MCVC). OR Equivalent examination passed from any recognized board or equivalent Government approved Diploma (10+3) from recognized educational Board.
- 2) Candidate should be domicile of Maharashtra and passed with minimum 50% Marks (45% for backward class Candidates).

All India and International Candidate

- 1) The Candidate should have passed Class XII (10+2) in any stream or equivalent examination passed in any discipline from any recognized Board/Council/University.
- 2) Candidate should have passed with minimum 50% Marks.

### MBA

- 1) The Candidate should be Indian National
- 2) Passed minimum three year duration Bachelor's Degree awarded by any of the Universities recognized by University Grants Commission or Association of Indian Universities in any discipline with at least 50% marks in aggregate or equivalent (at least 45% in case of candidates of backward class categories and Persons With Disability belonging to Maharashtra State only) or its equivalent
- 3) Obtained non zero score in CAT / MAT / XAT / GMAT / CMAT / MH-MBA-CET

For PIO/OCI/NRI Point 2 and Any other criterion declared from time to time by the appropriate authority as defined under the Act.

### MCA

- 1) The Candidate should be an Indian National
  - 2) Graduate BCA / B.Sc. / B.Com. / B.A. with Mathematics as one of the subjects (at 10+2 level or at Graduation level examination) and obtained at least 50% marks in aggregate (at least 45% in case of candidates of backward class categories and Persons with Disability belonging to Maharashtra State only)
  - 3) Obtained non zero positive score in MAH-CET
- For PIO/OCI/NRI Point 2 and Any other criterion declared from time to time by the appropriate authority as defined under the Act.

### Programme Fees

BBA - ₹ 90,000/- (per year)      MBA - ₹ 1,50,000/- (per year)  
BCA - ₹ 90,000/- (per year)      MCA - ₹ 1,00,000/- (per year)

**Application Fees : BBA & BCA - ₹ 800/- | MBA & MCA ₹ 1000/-**

**Apply Online - [dypatiluniversitypune.edu.in](http://dypatiluniversitypune.edu.in)**



<https://www.facebook.com/profile.php?id=100092273251180&mibextid=ZbWKwL>



[https://instagram.com/dypusop\\_amb?igshid=ZDdkNTZINTM=](https://instagram.com/dypusop_amb?igshid=ZDdkNTZINTM=)

AY 2024-2025

### Admission Enquiry

+91 7030952391  
+91 7030952396  
+91 8448444230  
+91 020 4717 0924

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Maharashtra - India, 410507  
+91 2114-302055

Scan to Apply



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