



SCHOOL OF DESIGN

AMBI, TALEGAON, PUNE

B. DES. PROGRAMME FOR ACADEMIC YEAR 2020-21

BATCH 2020 - 2024

SUBJECT BASKET PRODUCT DESIGN

FIRST YEAR SEMESTER - I	FIRST YEAR SEMESTER - II	SECOND YEAR SEMESTER - III	SECOND YEAR SEMESTER - IV
<i>COURSE NAME</i>	<i>COURSE NAME</i>	<i>COURSE NAME</i>	<i>COURSE NAME</i>
Art and Design Fundamentals 2D	Art and Design Fundamentals 3D	2D Visual Studies I – Word and Image	Elective - 2D Visual Studies II or 3D Form Studies II
Image representation and Transformations I	Image representation and Transformations II	3D Form Studies I - – Aesthetics, Identity and Expressions	Communication Theories, Visual Perception and Semiotics
Captured Audio and Image Design – photography and videography	Typography fundamentals and Exploratory Printing	Creative Thinking Process and Methods	Design, Storytelling and Narratives
Design and Human Evolution	World of Images and Objects	Design, Society, Culture and Environment	Design, Media and Technology
Applied Science for Designers	Knowledge Organization and Communication	Environmental Studies + Environmental Studies - Science and Engineering	Institute UG Electives I/ Humanities UG Electives I
Design Studio I – Problem Identification	Design Studio II – Problem Analysis	Design Studio III - Creative Explorations	Design Studio IV - Prototyping
	Self-Initiated Summer Project		Summer Project (May or June) (focus on Social concerns)

**The School/College has all the rights to revise the syllabus/curriculum at any time.*

THIRD YEAR SEMESTER - V	THIRD YEAR SEMESTER - VI	FOURTH YEAR SEMESTER - VII	FOURTH YEAR SEMESTER - VIII
<i>COURSE NAME</i>	<i>COURSE NAME</i>	<i>COURSE NAME</i>	<i>COURSE NAME</i>
Elective I	Elective I	Global Design Thoughts and Discourse	B. Des. Design Project
Elective II	Elective II	Re-Design Project	
Applied Ergonomics	Elective III: Materials and Processes / Digital Media Technologies	Design Research Seminar I	
Design, Technology and Innovation	Design Management, Planning and Professional Practice		
Institute UG Electives II / Humanities UG Electives II	Institute UG Electives III / Humanities UG Electives III		
Collaborative Design Project	System Design Project		
	Summer Project (May or June) (focus on Industry Experience)		

**The School/College has all the rights to revise the syllabus/curriculum at any time.*



SCHOOL OF DESIGN

AMBI, TALEGAON, PUNE

B. DES. PROGRAMME FOR ACADEMIC YEAR 2020-21

BATCH 2020 - 2024

SUBJECT BASKET GRAPHIC DESIGN

FIRST YEAR SEMESTER - I
<i>COURSE NAME</i>
Art and Design Fundamentals 2D
Image representation and Transformations I
Captured Audio and Image Design – photography and videography
Studies in Typography
Visual Language Syntactics
Design Studio I – Problem Identification
Craft creativity and Post modernism

FIRST YEAR SEMESTER - II
<i>COURSE NAME</i>
Art and Design Fundamentals 3D
Image representation and Transformations II
Typography fundamentals and Exploratory Printing
World of Images and Objects
Knowledge Organisation and Communication
Design Studio II – Problem Analysis
Self-Initiated Summer Project

SECOND YEAR SEMESTER - III
<i>COURSE NAME</i>
2D Visual Studies I – Word and Image
3D Form Studies I - – Aesthetics, Identity and Expressions
Creative Thinking Process and Methods
Design, Society, Culture and Environment
Environmental Studies +
Design Studio III - Creative Explorations
Understanding Space and Perspective Elective

SECOND YEAR SEMESTER - IV
<i>COURSE NAME</i>
Elective - 2D Visual Studies II or 3D Form Studies II
Communication Theories, Visual Perception and Semiotics
Design, Storytelling and Narratives
Design, Media and Technology
Institute UG Electives I/ Humanities UG Electives I
Design Studio IV - Prototyping
Summer Project (May or June) (focus on Social concerns)

THIRD YEAR SEMESTER - V
<i>COURSE NAME</i>
Elective I
Elective II
Applied Ergonomics
Design, Technology and Innovation
Institute UG Electives II / Humanities UG Electives II
Collaborative Design Project

THIRD YEAR SEMESTER - VI
<i>COURSE NAME</i>
Elective I
Elective II
Elective III: Materials and Processes / Digital Media Technologies
Design Management, Planning and Professional Practice
Institute UG Electives III / Humanities UG Electives III
System Design Project
Summer Project (May or June) (focus on Industry Experience)

FOURTH YEAR SEMESTER - VII
<i>COURSE NAME</i>
Global Design Thoughts and Discourse
Re-Design Project
Design Research Seminar I

FOURTH YEAR SEMESTER - VIII
<i>COURSE NAME</i>
Design Research Seminar
B. Des. Design Project

SCHOOL OF DESIGN

AMBI, TALEGAON, PUNE

B. DES. PROGRAMME FOR ACADEMIC YEAR 2020-21

BATCH 2020 - 2024

SUBJECT BASKET INTERIOR DESIGN

FIRST YEAR SEMESTER - I	FIRST YEAR SEMESTER - II	SECOND YEAR SEMESTER - III	SECOND YEAR SEMESTER - IV
<i>COURSE NAME</i>	<i>COURSE NAME</i>	<i>COURSE NAME</i>	<i>COURSE NAME</i>
Freehand Design Drawing- I	Design Drawing -II	Design Project - I	Design Project - II
Elements of color	Design concepts & Concerns	Building Technology	Design Management
Elements of composition	Space - Form & Structure	Materials & Process - I	Building Technology- II
Analytical Drawing	Science & Liberal Arts	Design Elements- I	Design Elements - II
Basic Material and Methods	Geometrical Construction -II	History of Design	Materials & Processes- II
History of Art & Design	Introduction to Semiotics	Basic Photography	Open Electives
Geometrical Construction - I	Environmental Perception	Ergonomics - I	Science & Liberal Arts
Workshop	Workshop- II	Workshop- III	Workshop- IV

**The School/College has all the rights to revise the syllabus/curriculum at any time.*

THIRD YEAR SEMESTER - V	THIRD YEAR SEMESTER - VI	FOURTH YEAR SEMESTER - VII	FOURTH YEAR SEMESTER - VIII
<i>COURSE NAME</i>	<i>COURSE NAME</i>	<i>COURSE NAME</i>	<i>COURSE NAME</i>
Elements of Form - III	Elements of Form - IV	Design Project - V	B. Des. Design Project (Thesis)
Design Project - III	Design Management	Design Management	
Design Management	Design Project - IV	Computer Skills	
Craft Documentation - Design Input	Science & Liberal Arts	Science & Liberal Arts	
Workshop- V	Workshop- VI		
Ergonomics - II	Computer Skills		
Materials & Processes -III			

**The School/College has all the rights to revise the syllabus/curriculum at any time.*