



SCHOOL OF MANAGEMENT

AMBI, TALEGAON, PUNE.

MBA PROGRAMME FOR ACADEMIC YEAR 2020-21

BATCH 2020 – 2022

SUBJECT BASKET

Semester I	Semester II
GENERIC CORE COURSES (GC)	
Organizational Behaviour	Research Methodology
Economic Analysis For Business Decisions	Financial Management
Business Law	Human Resource Management
Managerial Accounting	Operations Management
Marketing Management	Strategic Management
OPEN ELECTIVES (OE)	
Business Statistics (Excel)	International Business
Business Communication	Quantitative Techniques and Decision Science
Industry Analysis	New Venture Creation
Business Mathematics	Digital Marketing
MS Excel	R Programming

Semester III	Semester IV
GENERIC CORE COURSES (GC)	
Project Management	Dissertation Project*
Summer Internship Project*	
Financial Management (FIN)	
SPECIALIZATION CORE COURSES (SC)	
Corporate Finance	International Finance
Financial Markets and Services	Corporate Taxation
Banking Operations	Financial Derivatives & Risk Management
OPEN ELECTIVES (OE)	
Commodity Market	Securities Analysis & Portfolio Management
Wealth Management	Strategic Cost Management
Financial Modeling	Mergers & Acquisitions
Project Finance	Principles of Insurance
Macroeconomics Environment	Legal Aspect of Corporate Finance
Fixed Income Securities	Behavioral Finance
Treasury Management	
Marketing Management (MKT)	
SPECIALIZATION CORE COURSES (SC)	
Integrated Marketing Communications	Marketing Strategy
Sales & Distribution Management	Product & Brand Management
Marketing Research	Service Marketing
OPEN ELECTIVES (OE)	
Customer Relationship Management	Consumer Behaviour
Rural & Agriculture Marketing	Marketing of Financial Services
Sport & Entertainment Marketing	Retailing Marketing
Tourism & Hospitality Marketing	Marketing of Luxury Products
Marketing Analytics	B to B Marketing
Selling & Negotiation Skills for Marketing Professional	Customer Relationship Marketing

Human Resource Management (HRM)	
SPECIALIZATION CORE COURSES (SC)	
Strategic Human Resource Management	Organizational Diagnosis & Development
Employee Relations & Labour Legislation	International HRM
Learning & Development	Compensation Management
OPEN ELECTIVES (OE)	
Performance and Management system	HR Analytics
Talent Management	HR Audit
Conflict Management & Negotiation Skills	Instrument in HRD & OD
Labour Law I	Labour Law II
Business Ethics and Corporate Governance	Coaching and Mentoring
Employee productivity management	Employer Branding
HR Statutory Compliances	Personnel Administration, Policies & Procedures
Leadership Organization	
Operations Management (OPE)	
SPECIALIZATION CORE COURSES (SC)	
Planning And Control Of Operations	Operations Strategy
Inventory Management	Project Management
Service Operations Management	Supply Chain Analytics & Strategy
OPEN ELECTIVES (OE)	
Enterprise Resource Planning	Quality Management And Six Sigma
Logistics & Supply Chain Management	Service Value Management
Manufacturing Resource Planning	Technology And Innovation Management
Healthcare Operations	Operations Excellence In Manufacturing
Facility Planning	Quality Standard

International Business (IB)	
SPECIALIZATION CORE COURSES (SC)	
International Business Environment	International Business Economics
Export Documentation and Procedures	Indian Economy and Trade Dependencies
International Relations & Management	Global Competitiveness and Strategic Alliances
OPEN ELECTIVES (OE)	
International Marketing Research	Marketing to Emerging Markets & Bottom of the Pyramid
International Financial Management	WTO and Intellectual Property Rights
Global HR	Global Logistics & Supply Chains
Enterprise Resource Planning	International Diversity Management
India's Foreign Trade	Public Finance

**The School/College has all the rights to revise the syllabus/curriculum at any time.*