

GUEST LECTURE ON “KNOWLEDGE ENHANCEMENT BY READING CURRENT AFFAIRS”

A very effective session for the grooming managers was being organized on 24th September 2019 for 2 hours on knowledge enhancement of reading daily newspapers and its importance in our daily life. The program started by the welcome speech which was addressed by the student from MBA first year “Shubham Singh”.

The guest speaker of the day was Mr. Sumedh Gupte from Business Standards who was felicitated by our Hon. Director Dr. Varsha Bihade with a token of gratitude.



He started his session with the basic learning for all the students where he added that Man is a social animal living in a society where we usually share our thoughts, ideas and emotions with each one of us and our language and communication help us to do that. We share our knowledge with the people in different ways, mentioning newspapers one amongst them. Newspapers are the place where you hold the entire world in your hands making different views for or against the statement mentioned into it

Most of the knowledge we get acquainted with comes by listening, seeing, touching or reading. Reading is one of the most important and effective way to enhance your knowledge in various backgrounds. So, the cheapest way to treasure the knowledge can be gained in few amount of pennies i.e,Newspapers.

He also talked on the importance of Communication in our lives and how to improve it daily. Suggestive measures were being identified to increase the efficiency of good communication. A small quiz competition was also be Organized related to Business World to check the caliber of students into various arenas.

The two hours of session was very interactive for the students as they got to learn the importance of being up to date in the dynamic revolving world. At the end, Mr. Sumedh Gupte made a note that everyone inculcates the habit of reading Business Standards for grasping the knowledge of today'sworld.

