



D Y PATIL
UNIVERSITY
PUNE, AMBI

**School of
Management**

MBA in Agri Business Management

Agriculture Business is a fast - growing field with endless possibilities in both the input and output sectors.

DYPUSOM'S The Agri Business Management course is all about modification. It not only imparts expertise but also inspires in students a creative mind. The curriculum of the Agri Business Management course is interesting and challenging, while also implementing new teaching methodologies and modern facilities.



Our faculty members' comprehensive professional and academic experience strengthens learning and placements. **DYPUSOM's** multiple activities and events are really well by students and the agro - based community.

MBA (Agri Business Management) @ DYPUSOM'S:

- MBA in Agricultural business management program focuses on agriculture and allied activities with deep understanding of Management functions.
- Students are trained with principles practices and use of technology for agricultural productions, marketing and supply chain
- DYPUSOM'S is a pioneering institute that provides an MBA in Agri Business Management Programme.
- Our program is designed to prepare professionals to work in the food and agribusiness segments, as well as as 'Entrepreneurs' in an ever-changing market.
- The program focused on agriculture and food markets and is aimed to create, train, and enhance managerial capability for greater effectiveness.
- The program to develop student's holistic approach through presentations, group discussions, mock interviews, role plays, and case studies. Through internships, industrial visits, and workshops led by industry experts, DYPUSOM's gives a strong industry linkage.

Programme details:

- To provide students pursuing careers in Agri business with classroom education as well as practical and analytical market-oriented training.

- To design Agri business professionals for Agri & food companies, rural areas, and related industries.
- To promote entrepreneurial spirit and the development of qualified human resources for agro food business and rural development.
- To meet the needs of national and international corporations and cooperative agribusiness.
- The two-year Full-Time MBA in Agri & Food Business Management from D Y Patil University's School of Management Ambi, Pune, provides an ideal academic environment, practical interaction with relevant stakeholders, and adequate field experience to develop students into enterprising Agro - food Business Managers to meet the growing demand from the related sectors.
- Eligibility Criteria: Graduate in any discipline from recognized university with not less than 50 % and (reserved category not less than 45%) overall aggregate marks.
- Valid scorecard of CET/ CAT/ MAT/ ATMA/ AIMA/ GMAT/ PERA CET.
- Fees: 1, 25, 000/ Year.
- 2 Years full time Programme.
- Four Semester
- Choice Based Credit System.
- **Curriculum :**

First Semester	Second Semester
Managerial Economics	Innovative Technologies in Agriculture
Organizational Behaviour for Business Management	Human Resource Management
Communication Skills and Personality Development	Financial Management accounting
Marketing Management	Marketing of Agriculture Inputs and Outputs.
Business in Agricultural Sector	Research Methodology in Business Management
Business statistics and Quantitative techniques	Entrepreneurship Development in Agriculture Sector
Advance computer skills and data analysis	Post- Harvest Techniques and Management
Non Credit Compulsory	Seminar -I
International Language	Summer Training / Industrial Attachment.
Business Laws and Ethics	
Corporate Governance.	

- University has right to make the changes in programme structure/subject basket/assessment/evaluation..
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Top Careers in Agri Business:

Seeds	Agro Finance Companies & Banks
Fertilizers	Agro Co-operatives
Pesticides	Agro Equipment Manufacturers
Dairy	Supply Chain Management
Poultry	Agro Tourism
Fisheries	Market Research
Edible oil	Agri Exports
Food Processing	Retail
Agro technology	Commodity Trading

Scope of Agribusiness:

It has already been stated that agribusiness is a complex system consisting of an input sector, a production sector, a processing manufacturing sector, and a transport and marketing sector. As a result, it is directly related to industry, commerce, and trade. Industry is concerned with the production of commodities and materials, whereas commerce and trade are concerned with their distribution.

Current Highlights of Agri Business Management in India:

- The Indian food industry is poised for rapid expansion, with its contribution to global food trade increasing year after year.
- Enormous potential for value addition, the food sector in India has emerged as a high-growth and high-profit sector, particularly in the food processing industry.
- Indian Agriculture export is likely to reach US\$ 60 billion by 2022.
- Essential commodities export for April – Sept increased by 43 Per cent.
- Agriculture is the primary source of sustaining for about 58 Per cent of India's Populations.
- GVA by Agriculture, Forestry and Fishing was estimated at Rs. 19.48 Lakh Cr in Financial year 2021.
- Share of agriculture and allied sectors of India at 17.8 %.
- Growth expected by 6.6 % in 2022-2023

How to Apply:

Apply online www.dypatiluniversitypune.edu.in

Email: admission@dypatiluniversitypune.edu.in

Admission Enquiry: +918448444230

Address: Ambi, Talegaon Dabhade, Pune – Maharashtra, India, 410507
